



## InterContinental Hotels Group

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# NEWSLETTER

### INTERCONTINENTAL HOTELS GROUP TO DELIVER LANDMARK OF LUXURY AT FESTIVAL CITY - DUBAI

IHG, the world's most global hotel company, is set to enrich its service and product offering within the UAE as it looks toward the opening of three key properties at Dubai Festival City.

As the largest hotel operator in the Middle East and Africa, the group will be further expanding its portfolio of properties with the opening of InterContinental Dubai Festival City, Crowne Plaza Dubai Festival City and the InterContinental Residence Suites Dubai Festival City in November 2007.

In conjunction with Al-Futtaim Group, the InterContinental Dubai Festival City and Crowne Plaza Dubai Festival City hotels, as well as the InterContinental Residence Suites Dubai Festival City, will further enhance the group's commitment to maintaining the highest standards; with all three properties defining the essence of luxury, quality and service.

The introduction of the InterContinental Residence Suites Dubai Festival City is a first for the group in the UAE market and is specially designed to cater to the needs of extended stay guests featuring kitchen and living areas. The suites can host both large and small families, while single travellers will appreciate the service and privacy of the studios.

Each property is specifically designed to cater to different guest's requirements and needs, with the three developments reflecting the growing demands of the tourism industry within Dubai, which continues to experience phenomenal growth year on year.

The Dubai government anticipates that by 2010, more than 15 million tourists are expected to arrive in Dubai, compared to about five million visitors in 2003. In line with this massive influx, it is anticipated that there will be a need for 70,000 to 80,000 hotel rooms by the end of the decade.

This development within Middle East and the UAE particularly, is extremely important within the objectives of the InterContinental Hotels Group globally, with a company goal of a net organic growth of 60,000 rooms by 2008.

## InterContinental Dubai Festival City

Located on Dubai Creek and with stunning views in every direction, the InterContinental Dubai Festival City is set to become a new city landmark. At 36-floors high, the InterContinental Dubai Festival City property will boast 501 exquisitely designed rooms, including 120 suites, three Presidential Suites and one Royal Suite. All rooms will have a choice of views including the Dubai Creek, the Festival Marina or the world-class shopping centre.



The viewing options continue as all bathrooms will feature panoramic views, as well as flat screen televisions, separate wet zone incorporating showers and free standing bathtubs. With technology services now playing a major role in enhancing the customer hotel experience, each of the rooms will be equipped with high speed broad band internet access, flat screen LCD TVs, each with CD, DVD and VCD.



The brand's iconic Club InterContinental will be located on the 26<sup>th</sup> floor with capturing views of the creek and the city's skyline.

Business visitors are tipped to enjoy the meeting facilities on offer at the InterContinental Dubai Festival City, with an impressive 3,800sqm Event Centre across two levels, meeting space that can be divided into 8 meeting rooms servicing anything from smaller VIP board meetings to a reception style banquet catering up to 1600 guests.

The Hotel will feature five outstanding restaurants, all with superb views of the creek. Two lounge bars, a roof top bar plus a pool bar and of course 24-hour room service

## Crowne Plaza Dubai Festival City

The Crowne Plaza Dubai Festival City has been designed directly above the state-of-the-art conference centre, reinforcing the Crowne Plaza brand as the 'Place to Meet'.

**Accommodation** - The 316-room property, including 16 suites and 2 Presidential suites, presents an ideal location for business travellers, with all rooms equipped with high-speed internet access and flat plasma TV screens. Most rooms offer sweeping views over Dubai Creek.



**Meeting Service Facilities** - The Hotel offers the very best in conference & meeting facilities with a 3,800 square meter Event centre located over two levels:

- Meeting space divisible into eight break-out rooms
- Services for smaller VIP board meetings an up to 1,600 reception style in the largest banqueting room
- Wi-Fi high speed internet access in all public places
- 24 Hour Business Centre

**Dining & Entertainment** - Superbly appointed all-day dining restaurant offering great international cuisine. Relaxing and spacious lobby lounge café plus a stunning Belgian themed pub.

**Sports & Recreation** - Sports enthusiast have not been forgotten and the hotel offers a fully equipped state-of-the-art gymnasium complete with sauna and steam rooms, plus a temperature controlled 25 meter outdoor swimming pool and several outdoor spa pools.

## InterContinental Residence Suites Dubai Festival City



Within the Al Marsa Plaza, 212 stylish high-rise apartments, encompassing studios, one, two and three bedroom suites, will make up the InterContinental Residence Suites Dubai Festival City. The suites will be available on annual leases giving tenants' access to the InterContinental Dubai Festival City and the destination's world-class leisure, retail and entertainment facilities. Together with the two hotels and InterContinental Residence Suites Dubai Festival City, the group will offer more than 1000 rooms within the Dubai Festival City development.



- All rooms are equipped with a full range of amenities, including individual controlled air-conditioning, direct dial telephone with voice mail, safe, mini-bar and colour TV with satellite channels.
- All of the apartments are fully serviced with maid, laundry and full 24-hour room service. The suites are available on long-term lease with a minimum of 14 days.

With the three properties being just a five minute taxi ride from Dubai International Airport and located within the heart of Dubai's most ambitious developments, Dubai Festival City, the InterContinental Hotels Group will further enhance the group's commitment to maintaining the highest standards in hospitality and responding to the market and customer's requirements.

In addition, all properties will have a direct link to Festival Waterfront Centre which covers 2.1 million square feet and will be home to more than 550 retail outlets and over 90 restaurants and cafés. While golfers can access the new 18-hole championship golf course located within the Dubai Festival City development and minutes away from the Dubai Creek Golf Course.