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## NEWSLETTER

### Priority Club® Rewards Named Best Hotel Loyalty Program Two Years in a Row

#### IHG's Guest Loyalty Program Earns Four First-Place Freddie Awards

ATLANTA (April 30, 2007) - For the second consecutive year, Priority Club® Rewards, the guest loyalty program of IHG (InterContinental Hotels Group) [LON: IHG, NYSE: IHG (ADRs)], was named Program of the Year at the 19TH Annual Freddie Awards Thursday evening in Arlington, Va. According to Inside Flyer, The Program of the Year category most clearly measures a loyalty program's ability to excel in all categories. Voters were asked to vote on the frequent traveler program that offers the best overall combination of service, bonuses, awards, benefits and opportunities.

Known for offering the most flexibility, the widest variety of redemption options and the industry-leading "Any Hotel, Anywhere" reward, Priority Club Rewards also earned top honors in three other categories: Best Bonus Promotion (Americas), for the fourth consecutive year; Best Member Communications (Americas), for the fifth consecutive year; and Best Website (Americas), for the third consecutive year. The Freddies are the most prestigious consumer-generated awards in the travel industry, with more than 439,000 frequent travelers voting this year for their favorite loyalty programs. They are the travel industry's equivalent to the film industry's Academy Awards®.

"It's a true honor for Priority Club Rewards to receive this award two years in a row. But most importantly, it's the recognition from the world's frequent travelers that matters most to us as a measure of true success," said Steve Sickel, senior vice president, Multibrand and Relationship Marketing, IHG. "Since last year's Freddie Awards, we have introduced more new features, including a Golf Auction and a Golf Pro Shop, and we have expanded our industry-leading 'Any Hotel, Anywhere' reward to members in the United Kingdom, the European Union, and Mexico," he added. "Our laser focus on making it easy for members to earn and redeem points in our hotels is paying off, and we will continue to deliver on what our members want from Priority Club Rewards, no matter where in the world they are traveling."

With more than 31 million members, Priority Club Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Winner of the 19th Annual Freddie Awards hotel loyalty Program of the Year for the second consecutive year, and named Best Hotel Rewards Program in the World two years running by Global Traveler magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program. In addition to flexible features like No Points Expiration and No Blackout Dates, Priority Club Rewards members have more options for points redemption than any other hotel loyalty program, including redemption at more than 574,000 lodging establishments worldwide - even at rivals' hotels - through the industry-leading "Any Hotel, Anywhere" reward. In addition to hotel nights, members can redeem their points for airline miles on more than 40 partner airlines, for auto rentals, for gift certificates and for hundreds of products available in the Rewards Catalog. And Priority Club Rewards is the only hotel loyalty program to offer members a Personal Shopper program that allows members to exchange points for items not found in the Rewards Catalog.

Enrollment in Priority Club Rewards is free. Guests can enroll by logging on at [priorityclub.com](http://priorityclub.com), or by inquiring at the front desk of any of IHG's 3,700 hotels worldwide.

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