



InterContinental Hotels Group

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NEWSLETTER

IHG'S CROWNE PLAZA HOTELS & RESORTS PORTFOLION EXPENDS IN SOUTHERN CALIFORNIA

IHG announced today that Crowne Plaza Hotels & Resorts has recently added two properties to its collection of eight upscale hotels in Southern California at Fullerton and San Diego. With the addition of the two conversion properties, Crowne Plaza offers more than 3,200 upscale hotel rooms in the area.

Situated in the heart of Mission Valley, the Crowne Plaza San Diego is an eight-story, 417-room property set amidst tropical palms and inviting gardens. The hotel offers an outdoor swimming pool and sundeck, fitness center, three restaurants and a business center. Once completed, the hotel's ballroom addition will add 8,000 sq.-ft. of meeting space to its current 20,000. The hotel is owned by Hanalei Associates, LLC and managed by Multi-Ventures, Inc., under a license agreement with a company in the InterContinental Hotels Group.

The Crowne Plaza Fullerton is a 252-room property made up of a six-story tower and three-story courtyard building. Located southeast of Los Angeles in the center of North Orange County, the hotel offers 15,000 sq.-ft. of meeting space that surrounds a beautiful courtyard with a bougainvillea-covered gazebo and outdoor pool & spa. The hotel also offers a restaurant, fitness center and business center. The Crowne Plaza Fullerton is owned and managed by Huoyen International, Inc., under a license agreement with a company in the InterContinental Hotels Group.

Each property offers THE PLACE TO MEET, a comprehensive meetings package to ensure a seamless planning process and exceptional meeting experience. The program consists of three key components: a Two-Hour Response Guarantee, Crowne Meetings Director and a Meetings Daily Debrief.

The hotels also implemented the Crowne Plaza Sleep Advantage, encompassing the entire sleep experience, from training staff on how to create and maintain a restful environment to providing innovative products and services. Program components include new bedding, guaranteed wake-up calls, designated quiet zones, night lights, drape clips, sleep CDs, sleep tips and amenities such as eye masks, ear plugs and lavender spray.

Crowne Plaza Hotels & Resorts participates in Priority Club Rewards. With more than 33 million members, Priority Club® Rewards is the first, largest and fastest-growing guest loyalty program in the hotel industry. Winner of the 19th Annual Freddie Awards hotel loyalty "Program of the Year" and named "Best Hotel Rewards Program in the World" two years running by Global Traveler magazine, Priority Club Rewards offers more sought-after benefits and the greatest ease of use of any hotel loyalty program.

Enrollment in Priority Club Rewards is free. Guests can enroll by logging on at priorityclub.com or by inquiring at the front desk of any of IHG's 3,800 hotels worldwide.

Crowne Plaza was recently recognized by Lodging Hospitality magazine as one of the industry's top growing brands. As part of the InterContinental Hotels Group global portfolio, Crowne Plaza Hotels & Resorts has 283 hotels in 48 countries, and are located in major urban centers, gateway cities and resort destinations. For reservations at Crowne Plaza properties, visit www.crowneplaza.com.

SA Representative Office

Central Reservations (toll free) 0800 999 136 or 011 628-2316

